

# MONDAY 22/04

i3D.net STAGE

XSOLLA STAGE

AMD STAGE

IE LAW - LEGAL STAGE

RAW FURY STAGE

AMBER STAGE

GD ENT. STAGE

10:00 – 11:00

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OPENING CEREMONY - Damir Đurović, CEO, Reboot  
KEYNOTE: Christofer Sundberg, Liquid Swords - Third Time's a Charm - How a success mindset will change your life

GAME DESIGN

BUSINESS

INSPIRATON

11:00 – 11:30

-----COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK -----

11:30 – 12:30

**Charles Cecil, Revolution Software**  
Point and Click Decline: Antiquated Interface, or Outdated User Experience?

GAME DESIGN

BUSINESS

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**Andrew Parsons, Devolver Digital**  
Every Day's A School Day: 10 Years of Devolver Production

PRODUCTION

**Martijn van Zwieten**  
Survive to '25 (And Beyond)

BUSINESS

**Tim Campbell, Strategic Alternatives**  
The Long Road to Acquisition: Thoughts for Studio Founders & CEOs

**Josie Fletcher, Massive Monster**  
Navigating Comedy in Marketing

MARKETING / PR

**Teemu Haila**  
Four Pillars of Scaling a F2P Game

TECH

STUDIO STRATEGY

**PANEL: David Housden, Alyx Jones, Laura Mauro**  
Worldbuilding Through Music and Narrative  
**Moderated by: Benni Hill**

AUDIO

GAME DESIGN

12:30 – 13:30

**David Valjalo, Tencent Games**  
The Ten Commandments for a Compelling Creative Pitch

GAME DESIGN

ART

**PANEL: Charlotte Cook, Tom Kaczmarczyk, Natalia Chubin**  
Direct to Consumer Strategy  
**Moderated by: Chris Meredith**

BUSINESS

**Tara Đorić, TenderTroupe**  
Narrative Design: In-house vs Outsourcing

GAME DESIGN

NARRATIVE

S

**PANEL: Brad Hendricks, Robert Walsh**  
Studio Culture: Establishing and Maintaining it through Sustained Growth (or recession)  
**Moderated by: Louis-Rene Auclair**

**Pontus Mähler, Agora Gaming Partners**  
Company Growth & Investment Strategy

BUSINESS

MARKETING / PR

**BEACHSIDE CHAT with Xalavier Nelson and Shawn Alexander Allen**  
We've Always Been Here: A look at the past, present and future of the games industry

GAME DESIGN

BUSINESS

**PANEL: Tim Browne, Patrice Désilets**  
Creativity restrained on AAA / big brand game development?  
**Moderated by: Dean Takahashi**

BUSINESS

13:30 – 15:00

----- LUNCH BREAK ----- Lunchtime wake-up @ game room / with Anna-Carolin Weber ----- LUNCH BREAK -----

15:00 – 16:00

**Michaela Hays, Unity**  
Countering Toxicity in Games

TECH

COMMUNITY SAFETY

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**Gerald Perndonner, Bongfish**  
Word of Tanks - A Frontline Map Production

ART

PRODUCTION

**Gordon Van Dyke, Raw Fury**  
Modern Publishing: The Rise of the Renaissance Dev

BUSINESS

**Mario Wynands, Pik Pok**  
Starting a Studio in the Middle of Nowhere

**Bjørn Jacobsen, Cujo Sound**  
The Tuning of The Game

AUDIO

**Ioana Pohontu & Andreea Enache, Amber**  
Insights from Seasoned and Emerging BD Professionals

BUSINESS

**Nedim Halilovic, MadHead Games**  
Utility AI

GAME DESIGN

TECH

16:00 – 17:00

**Ste Curran, Game Designer / Creative Director**  
Killing The Games Industry 2024

BUSINESS

GAME DESIGN

REVENGE

**Illari Kuttinen, Houremarque**  
Strategic decisions of an independent studio

BUSINESS

**Kate Edwards, Geogrify / SetJetters**  
Allegorical Distance: The Real Challenge of Cultural Representation in Games

GAME DESIGN

ART

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**PANEL: Erla Arnadottir, Adam Boyes, Maarten de Koning**  
Networking 101: Have a plan but read the room!  
**Moderated by: Patrick Sweeney**

**Sébastien Pellicano & Gregoire Charlier, Nacon**  
Level Up Your Sales: Mastering Store Pages

BUSINESS

**Steve Escalante, Digital Bandidos**  
Next big thing! Ask me anything with Steve Escalante!

BUSINESS

**Louis-Rene Auclair, RocketRide Games**  
Working with Agents: Selecting, collaborating & managing this key relationship to the success of your studio

17:00 – 17:30

----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK -----

17:30 – 18:30

**NACON: Pitching session**

**PANEL: Hendrik Lesser, Johan Toresson, Alex Nicholson**  
Business challenges of the games industry today: Where have all the deals gone  
**Moderated by: Andrej Kovačević**

BUSINESS

**Huei Chan, Pumpkin VR**  
Love, Death & Marketing

MARKETING / PR

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**PANEL: Louis-Rene Auclair, Justin Berenbaum, Steve Escalante**  
The more things change, the more they stay the same: Revolving door of new entrants into the space  
**Moderated by: Patrick Sweeney**

**Giulia Zamboni, Stormind Games**  
The Game Producer's Phrasebook: 10 handy sentences and how to use them.

BUSINESS

**PANEL: Susie McBeth, Sanja Žugić, Martijn Van Zweiten, Tom Gojević**  
Building and evolving company culture for the industry of today  
**Moderated by: Andrej Kovačević**

COMPANY CULTURE

BUSINESS

**Renaud Charpentier, Tower Five**  
The big 5 of games

GAME DESIGN

GAME PSYCHOLOGY

18:30 – 18:45

----- MAIN HALL RECONFIGURATION PAUSE ----- MAIN HALL RECONFIGURATION PAUSE ----- MAIN HALL RECONFIGURATION PAUSE -----

18:45 – 19:45

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EVENING KEYNOTE: Matt Firor, ZeniMax Studios - Ten Years in Tamriel: The Success of The Elder Scrolls Online

GAME DESIGN

BUSINESS

# TUESDAY 23/04

i3D.net STAGE

XSOLLA STAGE

AMD STAGE

IE LAW - LEGAL STAGE

RAW FURY STAGE

AMBER STAGE

GD ENT. STAGE

10:00 – 11:00

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KEYNOTE: Brian Fargo, inXile entertainment - Building Worlds: Managing the Creative Process

GAME DESIGN

CREATIVE MANAGEMENT

11:00 – 11:30

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11:30 – 12:30

**PANEL: Stefan Ideler, Stewart Chisam**  
Known Unknowns - Technical learnings from 10 years in Games as a Service  
**Moderated by: Garrett Young**  
BUSINESS

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**Jakob Bambič, Outfit7**  
From Prototype to a Game  
GAME DESIGN TECH

**Fawzi Mesmar, Ubisoft**  
Creating memorable moments in video games  
ART GAME DESIGN

**PANEL: Maarten de Koning, Justin Berenbaum, Brad Hendricks**  
Survive til '25? Is that what we should be expecting? Realistic industry outcomes for both the short & medium term?  
**Moderated by: Jeff Hilbert**

**PANEL: David Housden, Jon Everist, Petri Alanko**  
Battle of the Beats: 4 game Composers, 1 room, unlimited secrets  
**Moderated by: Damjan Mraunac**  
AUDIO

**Vladimir Geršl**  
Decoding the 2024 Game Publishing Shift: Navigating the Transformation of AA and Beyond  
BUSINESS

**John Graham, Elbow Grease Games (EGG)**  
Prototype Funding  
BUSINESS GAME DESIGN

12:30 – 13:30

**Rami Ismail**  
Title TBD

**Marta Kunić, Nanobit**  
From UI-driven development to one of the most successful Netflix game launches  
TECH

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**Lars Malcharek, GIANTS Software**  
Embracing Esports for Small to Medium-Sized Studios  
MARKETING / PR

**Brogan Keane, Double Black Capital**  
Go Where the Puck is Heading: Leveraging Trends in the Gaming Business to Optimize Financial Outcomes

**Patrice Désilets, Panache Digital Games**  
10 years of game making with Panache  
TECH

**Jónas Antonsson, Raw Fury**  
Pull no punches, Ask me Anything with Jónas Antonsson  
BUSINESS

**PANEL: Ivan Lobo, Damir Đurović**  
The impact of games industry "bubble burst" on key games industry events  
**Moderated by: Dean Takahashi**  
BUSINESS EVENTS

13:30 – 15:00

----- LUNCH BREAK ----- Lunchtime wake-up @ game room / with Anna-Carolin Weber ----- LUNCH BREAK -----

15:00 – 16:00

**Paweł Wróbel, TikTok**  
PC & Console Gaming campaigns as case studies - how to win big on TikTok?  
BUSINESS MARKETING / PR

**Harrison Gibbins, and Thomas Tuts, Massive Monster**  
Cult of the Twitch: How 'Cult of the Lamb' Used Twitch Integration to Reach a Massive Audience  
GAME DESIGN TECH

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**PANEL: Youri Loedts, Chris Filip, Hrvoje Mitić**  
Pssst, hey indies, can I interest you in some gaming funds and incentives?  
**Moderated by: Kristina Janković Obućina**  
BUSINESS

**PANEL: Investors: Craig Fletcher, Chris van der Kuyl, Archie Stonehill / Founders: Alexander Bergendahl, Heather Jackson, Ivar Kristjansson**  
Investors vs Founders > Battle Royale - a fight to the end, only 1 shall survive  
**Moderated by: Nick Button Brown**

**Johanna Pirker, Game Lab Graz**  
Twitch for Game Developers  
MARKETING / PR TECH

**BEACHSIDE CHAT with Charles Cecil**  
Remastering a Classic Adventure Game for a Modern Audience  
**Moderated by: Seoirse Dunbar**  
GAME DESIGN ART

**Shuli Gilutz, UNICEF**  
Can Digital Play Promote Wellbeing for Children? The RITEC-8 framework, by UNICEF & LEGO  
GAME DESIGN BUSINESS

16:00 – 17:00

**Goran Adrinek & Tomislav Božić, Croteam**  
Realizing the ambitions of The Talos Principle 2  
ART TECH

**Elena Lobova, GDBay**  
How to Survive in Crisis: 15 Lessons from Ukrainian Gaming Companies  
BUSINESS

**Petr Souiš, PixelAnt Games Czech**  
Fully dynamic character controller  
GAME DESIGN TECH

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**Legal “Office Hours” : Greg Pilarowski, Luka Čolić, Peter Lewin, Luka Dorotić**  
**Moderated by: Patrick Sweeney**

**Nikola Šobajić, Supergiant Games**  
DIY Gameplay Analytics for Indie Developers  
TECH GAME DESIGN

**Ashley Riott**  
XR and the Future of Gaming: Finding Emergent Success  
GAME DESIGN MARKETING / PR

**Jari-Pekka Kaleva, EGDF**  
What's next for Apple's and Google's mobile platform duopoly?  
BUSINESS

17:00 – 17:30

----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK -----

17:30 – 18:30

**NACON: Pitching session**

**Adriana Tanasković, Grindstone.sh**  
Mastering Your Game Dev Career in Crisis: The list of bullets and how to dodge them  
MARKETING / PR BUSINESS

**PANEL: Micaela Hays, Rod Stafford, Diego Beltrame, Ollie Warren**  
Creating Amazing Shared Gaming Experiences: Challenges & Opportunities  
**Moderated by: Rod Stafford**  
TECH

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**Greg Pilarowski, Pillar Legal**  
Generative AI Policies and Best Practices for Game Studios

**Błażej Żywicznyński, Fairy Mount Games**  
We don't need your stupid money. We need your smart money.  
BUSINESS

**Sergei Kharchenko, CM games**  
Into The Radius. Analytics rules!  
GAME DESIGN BUSINESS

**PANEL - TBA**

18:30 – 18:45

----- MAIN HALL RECONFIGURATION PAUSE ----- MAIN HALL RECONFIGURATION PAUSE ----- MAIN HALL RECONFIGURATION PAUSE -----

18:45 – 19:45

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EVENING KEYNOTE: Jörg Tittel, RapidEyeMovers - Games Have Crashed - Let's Reboot!

BUSINESS

GAME DESIGN

TECH

ART

LEGAL

MARKETING / PR

# WEDNESDAY 24/04

i3D.net STAGE

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AMD STAGE

IE LAW - LEGAL STAGE

RAW FURY STAGE

AMBER STAGE

GD ENT. STAGE

10:00 – 11:00

KEYNOTE: Anita Sarkeesian, Feminist Frequency - Does the Games Industry Still Hate Women? Over a Decade Since Tropes vs Women in Video Games

DIVERSITY AND INCLUSION

11:00 – 11:30

-----COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK ----- COFFEE BREAK -----

11:30 – 12:30

**Tom Donegan, Special Effect**  
SpecialEffect: Game On For Everyone!

ACCESSIBILITY IN VIDEO GAMES

**Antonia Forster, Unity**  
Developing for Apple Vision Pro using Unity

TECH

XR

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**Paoul Buday, PixelAnt Games**  
Making meaningful connections (That lasts)

BUSINESS

**PANEL: Roberto Sasso, Jarrod Palmer, Ryan Peterson**  
Is 2024 really the year of server issues  
**Moderated by: Craig Fletcher**

**PANEL: Huei Chan, Ashley Riott, Rohan Pandula**  
VR is Dead - Long Live VR  
**Moderated by: Jörg Tittel**

BUSINESS

**Sos Sosowski**  
Making an ultra-portable game engine from scratch!

TECH

PANEL - TBA

12:30 – 13:30

**Adrian Goersch, Black Forest Games**  
Sailing Stormy Waters

HR

**PANEL: Jussi Tahtinen, Anders Leicht Rohde**  
M&A / investment activity in the games industry: A recap and what to expect for the rest of 2024 and beyond  
**Moderated by: Shum Singh**

BUSINESS

**Jon Everist, composer**  
Music Systems and Live Recording: The Lamplighters League

AUDIO

S

**Alexander Bergendahl, Loot Locker**  
To Be Continued: Lessons Learned from Over a Decade of Game Startups

**BEACHSIDE CHAT with Petri Alanko**  
From horror to hope - music for Alan Wake 2  
**Moderated by: Dean Takahashi**

ART

AUDIO

PANEL - TBA

PANEL - TBA

13:30 – 15:00

----- LUNCH BREAK ----- Lunchtime wake-up @ game room / with Anna-Carolin Weber ----- LUNCH BREAK -----

15:00 – 16:00

**Ed Smith, AccelByte**  
Why your single player game needs a backend

GAME DESIGN

BUSINESS

**Justin Berenbaum, Xsolla**  
How to craft the perfect pitch

MARKETING / PR

BUSINESS

S

**Rod Stafford & Ollie Warren, Unity**  
The Future of Multiplayer Game Hosting

TECH

BUSINESS

**BEACHSIDE CHAT: Peter Lewin, Greg Pilarowski, Brogan Keane**  
After the Term Sheet: Understanding the Moving Parts of a Corporate Deal  
**Moderated by: Jeff Hilbert**

**BEACHSIDE CHAT with Damjan Mraunac and Bjørn Jacobsen**  
What makes games sound great  
**Moderated by: Luka Žučko**

AUDIO

**Rami Ismail, Fawzi Mesmar & Osama Dorias**  
The Habibis Once Again, Inshallah!

GAME DESIGN

**PANEL: Jörg Tittel, Johan Toresson**  
How to survive while making games that are trying to be art  
**Moderated by: Tobias Kopka**

BUSINESS

ART

16:00 – 17:00

NACON: Pitching session

**Tom Kaczmarczyk, IndieBI**  
What publishers should do for you - but maybe aren't. A grab bag of data-driven insights to help sell more games.

MARKETING / PR

BUSINESS

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**PANEL: Simon Barratt, William Hall, Johanna Pirker, Antonia Forster**  
AR/VR panel  
**Moderated by: Tobias Kopka**

TECH

BUSINESS

**BEACHSIDE CHAT: Bob Wallace, Strategic Alternatives**  
Shifting from a Game Developer to a Leader: Professional Growth & Leadership Tips for Success  
**Moderated by: Ryan Peterson**

**Saku Lehtinen, Mainframe Industries**  
Pax Dei - The Game of a Lifetime

GAME DESIGN

BUSINESS

PANEL - TBA

PANEL - TBA

17:00 – 17:30

----- MAIN HALL RECONFIGURATION PAUSE ----- MAIN HALL RECONFIGURATION PAUSE ----- MAIN HALL RECONFIGURATION PAUSE -----

17:30 – 18:30

Award Ceremony for Pitching Sessions & Indie Awards, Annual Hero Award + Closing Ceremony